

HOLLY BLOCK  
Executive Director

Holly Block's appointment in July 2006 to the directorship of The Bronx Museum of the Arts marks her return to the institution she served as curator from 1985 and 1988, before gaining an international reputation as a director, curator and arts administrator. Directly before joining the Museum staff, Ms. Block served as executive director of Art in General, a leading nonprofit arts organization in lower Manhattan dedicated to commissioning and presenting contemporary art. She also served as a co-commissioner for the Department of State for the 2003 Cairo Biennial with the selection of the artist Paul Pfeiffer; wrote *Art Cuba: The New Generation*, a comprehensive survey on contemporary art from Cuba; and, most recently, organized *todo clandestino, todo popular*, the first solo exhibition of Alberto Casado, an artist who lives and works in Cuba.

During her eighteen years at Art in General, Ms. Block exhibited and presented the work of over 4,000 artists including Polly Apfelbaum; Jennifer Allora and Guillermo Calzadilla; Emma Amos; Sam Easterson; Rob Fischer; Carlos Garaicoa; Maria Elena Gonzalez; Los Carpinteros; Yong Soon Min; Muntadas; Paul Pfeiffer; and Cecilia Vicuna are among only a few that she has worked with over the years. Known for having initiated new evolving contemporary arts programming, such as Art in General's international Artists Residency Program and most recently its New Commission Program, she has been a dynamic force in the contemporary art world, having traveled widely and worked closely with artists, she is a firm believer in the arts and its impact on today's society.